

Cookies Policy

Introduction

This "Cookies Policy" seeks to explain in a transparent way how we use the personal information that we collect through your use of our Website.

What are Cookies

Cookies are files or text files that contain small amounts of information, which are downloaded and saved on the user's device, through their browser, when they visit a web page. Cookies can be categorized according to the purpose they serve. There are Cookies that are strictly necessary for the website to function, while others collect statistical information with the aim of analysing the use of the website and its performance or are used to ensure the provision of additional functionalities to the website, or to store the visitor's preferences regarding navigation on it, whenever using the same device. Other Cookies may also be used to measure the success of applications and the effectiveness of third-party advertising.

Cookies are essential for the functioning of the Internet, they do not damage the user's equipment or device and, if they are activated in your browser configuration, they help to identify and resolve possible errors in the website's operation.

Why use cookies?

The main objective is to simplify navigation and allow the user to make better use of the website. For this purpose, the user is recognized whenever they access the website, eliminating the need to repeatedly enter the same information and, thus, allowing faster, more efficient and better quality navigation.

It is important to note that the use of Cookies is essential for the correct functioning of the website in its full extent, so their acceptance is recommended.

You can revoke your consent or modify your preferences in terms of Cookies Management on the page at any time.

Users can also configure the devices and browsers they use to accept all or some Cookies, to notify them whenever a Cookie is issued, or to never receive Cookies.

There is the "Do-not-track" function, which allows visitors not to be tracked by websites and is available in most browsers, including: Firefox, Internet Explorer, Chrome, Safari, Opera.

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What Cookies do we use?

Promarinha uses Cookies for the purposes identified below.

If we use other Cookies with the purpose of providing more and better services, the user will be duly informed.

Cookie name	Responsible Entity	Expiry	Type of cookie	Purpose
User preference cookies	Promarinha	365 days	Necessary	Technical cookie that is necessary to know and remember user preferences regarding cookies on the website.
Google Analytics Usage/Statistics Cookies	Google Analytics	Set by Google	Optional	Cookie used to keep records of site usage and used by the Google Analytics service.

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